



ROLLINGBALL

ROLLINGBALL PTY LTD

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To Whom It May Concern:

I would like to take this opportunity to express my personal support for the Real Film Festival and its sustainable future. Over the past six years Rollingball has been an industry partner of the festival to get behind a vehicle which nurtures local practitioners and brings people to the city. We're all working to produce screen projects with a high production value and strong story telling as well as create sustainable jobs in the screen industry in a regional area. That is not an easy task, so I applaud and get behind anyone who's working to support our local industry.

I'd also like to take this opportunity to recognise the amount of work that Annette puts in to making the festival happen with limited resources. Without her it wouldn't exist and I believe the festival's growth and success is because it connects with people's desire to support local talent, experience film and engage with the process of taking something from the page all the way to the screen.

I moved to Newcastle ten years ago and have lived in other creative hubs in Australia and internationally, and it's Newcastle's creative culture that is one of the main reasons we have invested our lives and business in the city. It's events like the Real Film Festival that support and nurture that culture and from that perspective its potential is infinite. There is a ground swell of screen professionals in the Hunter and the Real Film Festival also gives us a chance to communicate, collaborate and share our work. We will always continue to support the Real Film Festival.

Yours sincerely,

APRIL HOWARD

Managing Director | Rollingball