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May 17, 2018

To: Manager, Screen NSW

Re: Real Film Festival

Newcastle Now is a Business Improvement Association representing the interests of business, residents and property owners of the city centre.

I write in support of the Newcastle Real Film Festival, an initiative we are proud to endorse because of its quality, contribution to capacity development and the role it plays in activating the city centre.

A key platform in our strategy to revitalise the CBD of Newcastle has been to encourage growth in the creative and digital industries. The Real Film Festival has been an outstanding success.

The range of audiences attracted and the enthusiasm generated for this genre has been remarkable.

The festival has succeeded by generating new audiences in town, a new respect for real-world narrative, increased technical skills and understanding of the medium, and a growing interest in film.

We are pleased to support the Festival.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Evelyn King". The signature is written in a cursive style and is set against a light, textured background.

Evelyn King